



The **Fuji Declaration**  
Igniting the Divine Spark for a Thriving World

## THE FUJI DECLARATION IN ACTION

A report on practical steps for achieving the goals  
stated in the Fuji Declaration in the spheres of  
economy, politics, business and media

by **Dr. Ervin Laszlo**

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## The Fuji Declaration

### The context

A new phase in the evolution of human civilization is on the horizon. There is a growing need for change. If we continue to focus only on what is material and finite, our world faces inevitable destruction. We either spiral into deepening peril, or break through to a world of dignity and wellbeing for all.

### The basis for reaching the goal

The spiritual traditions of the world have been telling us that human life is inextricably linked to its universal source. Today the latest advances in the physical and life sciences reaffirm this insight. When we rediscover our connections to nature and the cosmos, we can re-align our life with the universal movement toward oneness and harmony in and through diversity and can bring forth our innate love, compassion, wisdom, and joy to live a flourishing life.

### The goal

“To collaboratively create a civilization that unfolds the full potential of the human spirit in service to the human family and the web of life by co-evolving with one another and with nature through a network of constructive and coherent relationships.”

## Conclusive Remarks based on the finding of research teams led by:

Sandor Kerekes	Research on practical steps in the <i>economy</i>
Ferencz Miszlivetz	Research on practical steps in <i>politics</i>
Chris Laszlo	Research on practical steps in <i>business</i>
Bente Milton	Research on practical steps in the <i>media</i> <sup>1</sup>

Research on practical steps for achieving the goals stated in The Fuji Declaration was led by a team of researchers in the various spheres of economy, politics, business and media resulting in shedding light on critical needs and opportunities in today’s world. It is a world at the crossroads: at a point of chaos and bifurcation, of unprecedented danger but also of unmatched opportunity. To move forward at such a point calls for new thinking, since the thinking that has brought us to this bifurcation cannot take us beyond it.. The new thinking we need is new from the ground up. It is a new paradigm for aspiration and action in every sphere of human life on the planet.

<sup>1</sup>The author of the Report takes full responsibility for the assessment and interpretation of the findings.

A new paradigm is already perceived in the twin spheres of the economy and politics, but there the hold of the old-paradigm is still too strong to permit practical steps to act on it. There are signs, however, that a paradigm-shift is on the horizon. The task is to speed up its coming. The alternative paradigms envisaged in the economy and in politics are the “hopeful monsters” biologists speak about in regard to the mutants that appear on the periphery before the time would have come for them to penetrate to the center.

In the world of business a new paradigm is taking shape in the thinking of a growing number of managers. Nourishing the forces that empower the new paradigm in business and enable the spread of its salutary effects to the civil and the civic spheres of society is the next step. When the new paradigm reaches a critical mass in society, it will create massive change. Society is changing, and anticipating and acting in line with that change harbors the key to success not only in the world of business, but in all spheres of life.

The media world is the furthest along the path to the implementation of the paradigm we need in the world. Our world needs a paradigm of interconnection and of coherence brought about through interconnection, and in the human realm interconnection is built on communication. In complex systems structure follows function. In today’s world the function is the creation and exchange of messages, and the structure is the network of communication that carries those messages. Messages are now exchanged all over the world, and channels of communication are emerging on all the continents. Now these messages need to rekindle the human spirit to inspire effective steps toward the creation of a civilization that would unfold the potentials of that spirit.

It has been said that there is nothing as powerful as an idea whose time has come. Let it be said that there is nothing as powerful as the idea of rekindling the divine spark in the spirit of humanity. It is the idea that could shift humankind from the road to disaster to the path of a civilization of sustainability and flourishing, bringing peace and a high quality of life to all the women, men and children who live on this planet.

Read the full research reports on practical steps in achieving the goal of The Fuji Declaration within each sphere by clicking the links below:

### Economy



Team Leader:  
**Sándor Kerekes**

[Executive Summary](#) ▶  
[Full Report](#) ▶

### Politics



Team Leader:  
**Ferencz Miszlivetz**

[Executive Summary](#) ▶  
[Full Report](#) ▶

### Business



Team Leader:  
**Chris Laszlo**

[Executive Summary](#) ▶  
[Full Report](#) ▶

### Media



Team Leader:  
**Bente Milton**

[Executive Summary](#) ▶  
[Full Report](#) ▶